
PRESS RELEASE

**MERGER BEGINS
OF MFE-MEDIAFOREUROPE AND MEDIASET ESPAÑA COMUNICACIÓN**

PIER SILVIO BERLUSCONI:
**«MFE WILL HAVE TOTAL CONTROL OF THE SPANISH AND ITALIAN
BUSINESSES IN ADDITION TO BEING THE MAIN SHAREHOLDER
OF PROSIEBEN-SAT1 IN GERMANY»**

The Boards of Directors of MFE-MEDIAFOREUROPE N.V. and Mediaset España Comunicación S.A. today approved the cross-border merger plan of Mediaset España Comunicación into MFE-MEDIAFOREUROPE.

Meeting of the Shareholders of both companies will be called to approve the merger, presumably in March 2023.

Statement from Pier Silvio Berlusconi, CEO of MFE-MEDIAFOREUROPE:

“The process of developing MFE-MEDIAFOREUROPE into a pan-European media group is proceeding as planned.

The merger approved today, despite recent difficulties posed by the pandemic and the economic crisis generated by the conflict in Ukraine, is a step towards the construction of a European television hub capable of facing international competition with adequate scale and economic solidity.

On completion of the merger, MFE-MEDIAFOREUROPE will have total control of the company’s Spanish and Italian operations, as well as being the main shareholder of the German listed broadcaster ProSieben-Sat1.

This is further confirmation of the project for the progressive multi-country consolidation. A new group of national TV companies focused on the production of local content that will also be able to build a large-scale technological and commercial platform at European level.”

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MFE-MEDIAFOREUROPE is an international holding company that brings together Europe’s leading commercial broadcasters.

MFE-MEDIAFOREUROPE is based in Amsterdam, in the Netherlands, and fiscal resident in Italy. It controls Mediaset SpA and Mediaset España Comunicación (both fiscal resident in their respective countries) and is the main shareholder of the German broadcaster ProSiebenSat1.

MFE-MEDIAFOREUROPE is listed on the Milan Stock Exchange (Ticker: MFEA, MFEB)
